The Fashion Summer Session, proposed by Université de la Mode – Lyon 2, welcomes 30 advanced students and young professionals from all over the world to immerse themselves into the extraordinary world of French Fashion... all while building an international network.

**3 WEEKS INSIDER LOOK INTO THE FASHION INDUSTRY**

For students and professionals who possess a license or B.A in Arts and Business Who want to improve their knowledge of fashion, assimilate a traditional know-how, discover the backstage of power businesses in fashion.

**ACADEMIC COURSES**
- Digital Strategy
- Communication
- Fashion Marketing & Business
- Merchandising
- Textile Innovation
- Fashion Tech
- Fashion & Cinema
- History of Fashion
- Contemporary Fashion

**LOOK INSIDE FRENCH BUSINESSES**
- Hermès
- Senszo
- Lise Charmel
- Nathalie Chaize
- Max Chaoul

**THE CULTURAL ASPECT**
- Institutions in Lyon:
  - Museum of Fabrics
  - Museum of Modern Arts

- Institutions in Paris (1 day):
  - LV Fondation
  - Palais Galliera

Lectures or guided tours will be given in English or French with translation. Program and visits can change.
THE BENEFITS:

Improve fashion skills and discover fashion culture from a French point of view
Meet fashion industry professionals
Network students coming from every corner of the world
Discover French culture

PROGRAM FEE:

2200 EUROS including courses, accommodation on the campus, transportation and entry tickets to schedules visits. Personal expenses and transportation from country of origin to Lyon are not included.

MAKE SURE THERE'S STILL A ROOM FOR YOU

Fill in before 30th April and send it back with an ID size picture in .DOC or .PDF format at summersession@universite-mode.org.
3 WEEKS

2200 EUROS

LIFETIME EXPERIENCE

CONTACT

MARINE THEVENOT
UNIVERSITÉ DE LA MODE
- UNIVERSITY LUMIÈRE
LYON 2
MODALYON - 34 RUE DE LA CHARITÉ
69002 LYON, FRANCE

(+33) 4 72 40 09 81
(+33) 6 52 64 44 26

summersession@universite-mode.org

www.mode.univ-lyon2.fr/
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